

**Annual EEO (Equal Employment Opportunity)  
Public File Report  
Report Period: 1 October 2005 to 30 September 2006**

**Stations: KCST-FM; KCST-AM**

Both Stations are operated by Coast Broadcasting Company from the same studio location – 4480 Highway 101 N. Radio Center Building, Florence Oregon 97439

Coast Broadcasting Company, inc. dba KCST AM & FM has not made any full time hires during the past reporting period ending October 1, 2006.

Coast Broadcasting Company, inc. dba KCST AM & FM did advertise and interview applicants for a part time position in October of 2005 and again in March of 2006. had any full time positions to fill the following would have occurred.

- 1) The position was advertised
  - a) Local - Eugene Register Guard
    - Siuslaw News (Florence)
    - The World (Coos Bay)
  - b) Regionally –
    - Oregon Association of Broadcasters

2) Agencies listed in our EEO Notification List Contact were notified by email as per their request; they include:

- Lane Community College – Florence Campus
- Lane Community College – Eugene Campus
- Oregon Association of Broadcasters
- Siuslaw Outreach Services
- South Western Oregon Community College

3) Coast Broadcasting Company, inc. Received a total 18 applications and resumes.

Eugene Register Guard – 3  
Siuslaw News – 4  
The World – 0  
Oregon Association of Broadcasters - 11

Five applicants were interviewed by phone  
Four were interviewed on sight

KCST made a part time hire from this application process in June of 2006 from this broad dissemination process.

Coast Broadcasting Company, inc. dba KCST AM & FM runs advertisements two days each month notifying agencies and organizations of our EEO Notification List and that KCST AM & FM is an Equal Opportunity Employer.

Coast Broadcasting Company or a representative of our organization has participated in several community outreach programs in the past reporting period. Documentation is provided within the Coast Broadcasting Company's EEO Public File.

27 September 2006  
Calista Cates  
Operations and Programming  
Coast Broadcasting Company, inc.

**FCC Form 396** – Broadcast Station Equal Employment Opportunity Program Report

**Exhibit 2**

20 September 2005

Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Room TW – B204  
Washington DC 20554

To Whom It May Concern,

Coast Broadcasting Company, inc., operation KCST AM & FM in Florence, Oregon has not advertised for, nor made a full time hire in more than four years.

Cordially,

Calista Cates  
Operations Manager  
Coast Broadcasting Company, inc.

*Employment Listing Notification List*

Lane Community College – Eugene Main Campus

Jan Halvorson  
LCC – Media Arts  
4000 East 30<sup>th</sup>  
Eugene, Oregon 97405  
[halvorsenj@lanecc.edu](mailto:halvorsenj@lanecc.edu)  
541 463 5479  
541 463 6046

Lane Community College – Florence Campus

Carrie Munger  
Administrative - Human Services  
3149 Oak Street  
Florence, Oregon 97439  
[mungerc@lanecc.edu](mailto:mungerc@lanecc.edu)  
541 997 8444  
541 997 8448

Oregon Association of Broadcasters

Bill Johnston  
President & CEO  
7150 S.W. Hampton Street, Suite 240  
Portland, OR 97223-8366  
[theoab@theoab.org](mailto:theoab@theoab.org)

541 443 2299  
541 443 2488

**Siuslaw Outreach Services**

Kristine Sirmons  
PO Box 1900  
1576 West 12<sup>th</sup> St,  
Florence, Oregon 97439  
[sawc@winfinity.com](mailto:sawc@winfinity.com)  
541 997 2816  
fax 541 997 7257

**South Western Oregon Community College**

Lisa Fletcher-Gordon  
Human Resource-Recruitment Contract Specialist  
1988 Newmark Avenue  
Coos Bay, Oregon 97420  
[lfletcher@socc.edu](mailto:lfletcher@socc.edu)  
541 888 7280  
fax 541 888 7315

**Reporting Period Outreach Initiatives**

**Viking Hour:**

A student run weekly radio program. The program is entirely produced and operated by Siuslaw High School students through out the school year. Students learn various aspects of broadcasting, including: Reporting, digital editing, copywriting, and work as both onair personalities and on air engineering. The program broadcast Sunday nights from 7 to 8pm.

**Siuslaw High School Career Day:**

In cooperation with Siuslaw High School teacher Jerry Affinito, groups of Siuslaw High School Students visited the stations studios on January 19<sup>th</sup> 2005 To learn about radio broadcasting and job opportunities in the industry. Three Staff members participated in the Career Day presentations: General Manger, Jon Thompson; News Director, Bob Sneddon; and Programming, Operations, and Promotions Manager, Calista Cates.

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